

Free-to-use AI platforms available to the public

(Produced by Google Gemini, May 2025)

1. Conversational AI / Language Models:

- **ChatGPT (OpenAI):** Offers a free tier with access to GPT-3.5 and limited access to the latest GPT-4o model. It's highly versatile for text generation, answering questions, brainstorming, writing assistance, and even coding.
- **Google Gemini (formerly Bard):** Google's multimodal AI that can handle text, images, and code generation. It offers real-time data processing and integration with Google services.
- **Microsoft Copilot (formerly Bing Chat):** Integrated into the Microsoft ecosystem, it provides AI-enhanced productivity, web Browse capabilities, image generation, and access to current events with source attribution.
- **Claude (Anthropic):** Known for its safe and creative text generation, long-context understanding, and ability to analyze documents. It has a free tier with Claude Instant.
- **Perplexity AI:** An AI-powered search engine that provides accurate, well-sourced answers with citations, ideal for research and finding reliable data.
- **HuggingChat:** An open-source chatbot that allows users to experiment with various language models.
- **Meta AI:** Integrated across Meta platforms (Facebook, Instagram, WhatsApp), it can answer questions, generate images, and short animations.

2. Image Generation / Art:

- **DALL-E 2 / DALL-E 3 (OpenAI):** A cutting-edge AI system that generates images and artwork from text descriptions. DALL-E 3 is built natively into ChatGPT. Free access often comes with limited credits per month.
- **Adobe Firefly:** A generative AI solution for creatives that can generate images, video, audio, and vector graphics. It offers a free tier with limited generative credits.
- **Leonardo AI:** Makes it easy to create vivid and detailed AI images, often cited for its generous free plan.
- **Stable Diffusion:** An open-source latent text-to-image model that can produce realistic images from text inputs. It can be accessed for free via platforms like DreamStudio (with limited credits) or through open-source implementations.
- **GFP-GAN:** A free AI photo restoration tool developed by Tencent researchers that can restore old photos with high realism.
- **Canva's AI Art Generator:** Turns text into art within Canva, a popular graphic design platform.
- **Craiyon (formerly DALL-E mini):** A free AI image generator that creates unique images from text prompts.

3. Other Specialized AI Tools (often with free tiers or limited free usage):

- **JADBio:** An intuitive machine learning platform for analyzing curated data and building predictive models, especially useful for biotech and multi-omics. Offers a lifetime free account.
- **Copy.ai:** An AI copywriting assistant for generating marketing copy, ad descriptions, blog content, etc., usually with a limited word count per month on its free plan.
- **Writesonic:** An AI-powered copywriting tool with features like AI prompt templates and multiple output variations.
- **Semrush ContentShake AI:** Best for SEO content optimization, providing content ideation and detailed content briefs.
- **OpenAI Playground:** Allows users to experiment with various OpenAI AI models and customize settings.
- **Character.AI:** Best for role-play and interactive conversations with AI characters.
- **YouChat AI:** Offers personal assistance and web Browse capabilities.
- **Undetectable.ai:** Aims to create human-like content that bypasses AI detectors.
- **GitHub Copilot:** Provides AI-powered code completion and suggestions for software development (often with a free tier for students and open-source contributors).
- **ClickUp Brain:** An AI-powered work management tool for task automation, document management, and summarization.
- **Google Cloud AI (various services):** Offers free usage of many AI products up to monthly limits, including Translation, Speech-to-Text, Natural Language, and Video Intelligence¹ APIs.
- **NotebookLM (Google):** An AI-assisted research tool that summarizes, answers questions, and links across uploaded documents, currently in early testing and free.
- **Firebase Studio (Google):** For prototyping, building, deploying, and running full-stack AI apps, currently available with free workspaces during preview.
- **Grammarly:** Its new AI writing assistant generates content ideas and assists in drafting emails and documents.
- **Pictory:** Converts text into engaging short videos, offering a limited number of videos per month on its free plan.
- **ElevenLabs:** Offers AI voice generation.
- **Synthesia AI:** Creates AI videos with AI avatars and voices (often a free trial for one video).
- **Runway AI:** For AI-powered video editing and effects, with a free plan offering limited credits.
- **Murf.AI:** A text-to-speech tool that creates automatic voiceovers.
- **Otter.ai:** Provides AI transcription for meetings, with a free plan for automatic recording and transcription.
- **Grok (from X/Twitter):** Offers free image generation for X users, with certain usage limits.
- **Notion AI:** Provides AI features for writing, editing, auto-filling, and quick answers within the Notion workspace (free version with limited AI responses).

- **Goblin Tools:** Splits tasks into smaller, manageable steps.
- **Layla:** A free trip planner partnered with Skyscanner and Booking.com for creating travel itineraries.

Important Considerations for "Free" Tools:

- **Free Tiers vs. Fully Free:** Many platforms offer a "free tier" with limitations on usage (e.g., number of queries, credits, word count, image generations per month). Exceeding these limits often requires a paid subscription.
- **Data Usage:** Be mindful of data privacy when using free AI tools, as some may use your input data for training their models. Check their privacy policies.
- **Feature Limitations:** Free versions typically have fewer advanced features compared to their paid counterparts.
- **Availability:** Some tools might be in beta or have regional restrictions.